



Notice at Collection of Personal Information

We collect the following categories of personal information and sensitive personal information about consumers:

- **Identifiers:** identifiers such as a real name, alias, postal address, unique personal identifier (such as a device identifier; cookies, beacons, pixel tags, mobile ad identifiers and similar technology; customer number, unique pseudonym, or user alias; telephone number and other forms of persistent or probabilistic identifiers), online identifier, internet protocol address, email address, account name, Social Security number, driver's license number, passport number, and other similar identifiers.
- **Additional Data Subject to California Civil Code § 1798.80:** signature, physical characteristics or description, state identification card number, insurance policy number, education, bank account number, credit card number, debit card number, and other financial information, medical information, and health insurance information.
- **Protected Classifications:** characteristics of protected classifications under California or federal law, such as race, color, national origin, age, sex, gender, and military and veteran status.
- **Commercial Information:** commercial information, including records of personal property, products or services purchased, obtained, or considered, and other purchasing or consuming histories or tendencies.
- **Online Activity:** internet and other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding your interaction with websites, applications or advertisements.
- **Sensory Information:** audio, electronic, visual, and similar information.
- **Employment Information:** professional or employment-related information.
- **Inferences:** inferences drawn from any of the information identified above to create a profile about you reflecting your preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.

We may use the categories of personal information listed above for the purposes described in our Privacy Policies. In addition, we may use these categories of personal information for certain business purposes specified in the California Consumer Privacy Act, as described in the table below:

Purposes	Categories of Personal Information
Performing services, including maintaining or servicing accounts, providing customer services, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing advertising or marketing services, providing analytics services, or providing similar services.	<ul style="list-style-type: none"> • Identifiers • Additional data subject to California Civil Code §1798.80 • Protected classifications • Commercial information • Online activity • Sensory information • Employment information • Inferences
Auditing related to current interaction with you and concurrent transactions, including but not limited to, counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance.	<ul style="list-style-type: none"> • Identifiers • Commercial information • Online activity • Inferences



<p>Short-term, transient use, including but not limited to, the contextual customization of ads shown as part of the same interaction.</p>	<ul style="list-style-type: none"> • Identifiers • Commercial information • Online activity • Inferences
<p>Purposes</p>	<p>Categories of Personal Information</p>
<p>Detecting security incidents, protecting against malicious, deceptive, fraudulent, or illegal activity, and prosecuting those responsible for that activity.</p>	<ul style="list-style-type: none"> • Identifiers • Additional data subject to California Civil Code §1798.80 • Protected classifications • Commercial information • Online activity • Sensory information • Employment information • Inferences
<p>Debugging to identify and repair errors that impair existing intended functionality.</p>	<ul style="list-style-type: none"> • Identifiers • Commercial information • Online activity • Inferences
<p>Undertaking internal research for technological development and demonstration.</p>	<ul style="list-style-type: none"> • Identifiers • Commercial information • Online activity • Inferences
<p>Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by us, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by us.</p>	<ul style="list-style-type: none"> • Identifiers • Additional data subject to California Civil Code §1798.80 • Protected classifications • Commercial information • Online activity • Sensory information • Employment information • Inferences

An alternative format of this notice is available upon request. Please contact us at: (800) 511-5923.

You can access our California Consumer Privacy Act Policy at: <https://www.myprovident.com/ccpa>